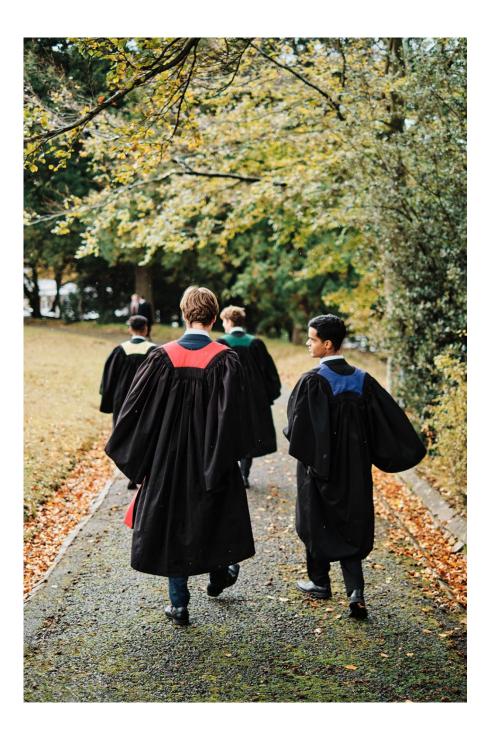


# Foundation Partner Packages



# *Our World of Opportunity* Respectful • Resourceful • Resilient • Aspirational



## Welcome to Victoria College

The Foundation was launched in 2002 as part of the 150<sup>th</sup> anniversary of the opening of Victoria College and is registered as a Jersey Charitable Trust (registration number 412).

We are proud to be able to make a Victoria College education accessible to aspirational boys from all walks of life. We currently support 57 boys, of which 22 are through Foundation support, across both Victoria College and Victoria College Preparatory School, on a range of full to partial bursaries.

We are looking for more Foundation Partners to help us keep supporting these bursaries and extend this support to even more Jersey boys and their families.

This growth in financial support, aiming to increase our College's inclusivity and to support students from all walks of life to have the opportunity of a Victoria College education, is the main priority for our Foundation in the immediate future.



Dr Gareth Hughes Headteacher

#### More than a school, we are a community

Victoria College continues to thrive as Jersey's oldest States school (established in 1852) in educating some of the island's brightest and most talented boys.

With the dedication of our teaching and support staff, the Foundation, Board of Governors, Association of Old Victorians and parent volunteers – we are a strong community. Together, we prioritise the safety, wellbeing, learning and prospects of our boys. We also cultivate a base for lifelong belonging and a culture of giving back to the community. Many of our Old Victorians come back to volunteer their time and contribute to the school as Foundation Partners, both financially and by sharing their expertise and experience in their chosen careers.

On behalf of the Victoria College Foundation and Old Victorian Association, I hope that your organisation will consider becoming a Foundation Partner and join us in building successful futures together.



**Mr Paul Willing** Chair of Trustees Victoria College

#### Floreat Collegium!



#### Our students are our 'USP'

Victoria College aims to create well-rounded, resilient young men who have skills, attitudes and values to be successful individuals who make a positive contribution to society.

We want to create academic and co-curricular opportunities for all students to fulfil their highest potential and to make a Victoria College education accessible to boys from all walks of life.



#### **Student Testimonials**

"I've been given a lot of opportunities to do various activities. From internships to public speaking courses - the variety of things I have been able to do has been impressive. "

"I will forever treasure the memories I have made at Victoria College, and the person it has helped me to become and I know that many students of the past, present and future feel the same way."

"I have received financial support through bursaries which has been really helpful."

"Victoria College has helped me gain a lot of confidence - I now feel much more comfortable with being myself and engaging with other people. It has also helped me make many new friends and prepare myself properly for a role in the adult and professional world."



### **Foundation Partner benefits**

As a Foundation Partner, we offer your organisation brand exposure and opportunities to engage with our extensive network of students, staff, parents and volunteers (i.e. governors and trustees) and stand out as an employer of choice.

Foundation Partners are welcome to decide their level of support to the school, should it be offering bursary support for one or multiple students, one off donations, or sponsoring learning resources. Packages can be customised to meet the company's objectives, though a commitment to working with us over a three year or more term is a huge advantage to ensure our relationship can be cultivated and that the College can make prudent longer term financial planning decisions. However, your support is the most important aspect, so please do contact us for a discussion on how you can most effectively work with us.

Importantly, our Foundation Partners also contribute their time and expertise to our students' career development.

We offer the following added benefits over a period of 12 months, based on the level of investment:

	Bronze	Silver	Gold	Platinum
Careers	£0	Up to £3,999	£4,000 - £7,999	£8,000+
Work experience	х	х	х	х
Speed networking (Year 8)	х	х	х	х
Assemblies to all year groups on industry	х	x	х	х
Lesson visits related to industry	х	х	х	х
CV workshops	-	x	х	х
Interview workshops	-	х	х	х
Cross curricular events	-	-	х	х
One-to-one interviews for Prefect role (Year 12)	-	-	х	х
Lunch & Learn at College (Years 11-13)	-	-	х	х
Lunch & Learn at company office (Years 11-13)	-	-	-	х
Promotion of employment vacancies	-	-	-	Х
Graduate K.I.T * - Access to Sixth Form graduates	-	-	-	х

\* Graduate K.I.T is our 'Keeping In Touch' programme exclusively for Platinum Foundation Partners. It provides access to our highly sought-after Sixth Form graduates, to keep in touch with our leavers direct via email, promote your choice of school leaver or university graduate programmes and invite them to events.



Marketing	Bronze	Silver	Gold	Platinum
Mention in social media related to work together when relevant (careers fairs, industry presentations)	х	х	х	х
Company logo and website link on Victoria College website	-	х	х	x
Logo on internal TV screen	-	х	х	х
Invitations as priority guests to school events (E.g. Founders Week, Prize Giving, Carol Service, etc)	-	х	х	х
Logo in school brochures	-	х	х	х
Mention as a Foundation Partner in The Victorian printed and distributed annually	-	х	х	х
Inclusion in News & Events section when work together is publicised	-	-	х	x
Inclusion on bursary flyers	-	-	х	х
Following of Old Victorians who may work with you including coverage of opportunities, testimonials and career progression to attract new candidates	-	-	х	x
Active participation in events: Awards sponsorship	-	-	х	x
Active participation in events: Opportunity to put forward speakers	-	-	х	х
Inclusion of company logo in all marketing surrounding events (web, social, newsletter, TV screens)	-	-	х	х
Opportunity to bring your own banner stands and collateral to events	-	-	-	х
Sponsorship of promotional items (Experience Days), opportunity to sponsor giveaway items	-	-	-	х
First right of acceptance on additional event sponsorship opportunities	-	-	-	Х

Opportunity to sponsor one flagship event	Experience Days, Sixth Form Open Evening, Open Evening, Tomorrow's Leaders Conference			
Inclusion in 4-6 months of marketing	-	-	-	х
Mention in all direct marketing (invitation, registration etc)	-	-	-	х
Inclusion on our event webpage (logo and company overview)	-	-	-	х
Mention in all social media related to the event	-	-	-	х
Logo on outdoor banner	-	-	-	х
Mention in any press related activity	-	-	-	х
Company name on promotional items (tote bag etc)	-	-	-	х
Company banners on show at the event	-	-	-	х
Opportunity to attend the event	-	-	-	х



#### Get in touch

#### **Foundation Officer**

Foundation@vcj.sch.je

Suzanne Job Head of Careers s.job@vcj.sch.je

Charlotte Lavigne Marketing Officer c.lavigne@vcj.sch.je

## Follow our World of Opportunity

Facebook Victoria College Prep Victoria College Secondary

LinkedIn Victoria College Prep Victoria College Secondary

Twitter <u>Victoria College Prep</u> <u>Victoria College Secondary</u>

Instagram <u>Victoria College Prep</u> <u>Victoria College Secondary</u>



### **Become a Foundation Partner**

To become a **Silver, Gold or Platinum** Foundation Partner and help us offer our 'world of opportunity' to a more diverse community of students, please return the completed form below to: <u>foundation@vcj.sch.je</u> or: *Victoria College Foundation, Mont Millais, St Helier JE3 1HT* 

The agreement commences upon receipt of payment: BACS to Victoria College Foundation: sort code 40-25-33, account number 51897845

Our Foundation & Development team, which works closely with our Head of Careers, will then:

- collect your logo and brand guidelines to ensure that it is consistently well represented; and
- meet with a representative from your organisation to better understand your organisation and its business goals/priorities and keep the lines of communication open and ensure a mutually beneficial working relationship.

This is an agreement between Victoria College and \_\_\_\_\_ [your organisation], the latter of whom agrees to contribute  $\underline{f}$  to the Victoria College Foundation (registered Jersey Charitable No. 412) and become a Foundation Partner for a term of from the date on which we confirm receipt of your contribution payment.

In return, Victoria College agrees to deliver the benefits of Foundation Partnership as stated overleaf to your organisation and to apply the contributed funds\* directly to the Victoria College Foundation, for use in accordance with its Trust Deed, which is chiefly to benefit Victoria College and Victoria College Preparatory School.

In the rare and unlikely event that either party should suffer significant, negative publicity in the media, there is liberty to apply for a visual disassociation of the parties' brands, but not for a refund of any funds contributed by you; as such funds provide vital funding for student bursaries.

Regarding the 'Graduate K.I.T.' programme, which is available to Platinum Foundation Partners, Victoria College collects student leaver contact data for the legitimate purpose of maintaining its alumni database. Each leaver on the 'Graduate K.I.T.' list has provided his consent to be emailed directly by the school's Foundation Partners regarding graduate opportunities beyond College, on the understanding that they may directly unsubscribe from the Foundation Partner's mailing list, when contacted, should they wish to do so. The Foundation Partner assumes GDPR compliance responsibility upon the receipt of the data.

\*Subject to these special conditions: [if applicable]

#### Signed by:

Name:	Name:	
Position:	Position:	
Organisation:	Organisation:	
Date:	Date:	