



Miss Claire Rowland , B.A. (Hons), ACIM

Claire joined Victoria College in November 2019 as Head of Marketing, Communications and Foundation. In her role she works with a wide variety of the school's community, including students, staff, external clients, Foundation Partners, the Board of Governors and Trustees, and of course Victoria College Preparatory School.

Claire's role aims to lead on the development and delivery of all marketing and communications strategies to achieve brand, admission, event, fundraising, outreach and communication objectives, as outlined by the schools' strategic plan. She is also part of the Senior Management Team and regularly attends the Board of Governors and the Board of Trustees meetings.

Claire has eight years of experience working within marketing and communications. She also holds a BA Hons degree in Media Studies and is an Associate Member of the Chartered Institute of Marketing. In her spare time Claire enjoys cooking, travelling and photography.